

Economics of Media Bias Workshop, June 25-26, 2015, in Hamburg, Germany

## Program

Venue: Hamburg Media School, Room 211/215, Finkenau 35, 22081 Hamburg

### Thursday, June 25

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|-------|---|-------|---|
| 9.30  | - | 10.15 | Reception and welcoming coffee  |
| 10.15 | - | 11.45 | <b>Session 1</b>  |
|       |   |       | <i>Ruben Durante, Sciences Po</i> "Attack when the world is not watching? International media and the Israeli-Palestinian conflict" (with Ekaterina Zhuravskaya)                |
|       |   |       | <i>Bei Qin, University of Hong Kong</i> "The effect of Chinese microblogs on drug quality – The central or local governments matters?" (with Tomas Larsson and David Strömberg) |
| 11.45 | - | 12.00 | Coffee break  |
| 12.00 | - | 13.00 | <b>Keynote:</b> <i>Andrea Prat, Columbia University</i> "Media power"   |
| 13.00 | - | 14.15 | Lunch break   |
| 14.15 | - | 15.45 | <b>Session 2</b>  |
|       |   |       | <i>Matthew Ellman, Institute for Economic Analysis (CSIC) and Barcelona GSE</i> "Softness bias in the news: Optimal subsidies, price floors and competitive threats"            |
|       |   |       | <i>Fabrizio Germano, Universitat Pompeu Fabra and Barcelona GSE</i> "Time scarcity and the market for news" (with Larbi Alaoui)   |
| 15.45 | - | 16.00 | Coffee break  |
| 16.00 | - | 17.30 | <b>Session 3</b>  |
|       |   |       | <i>Jil Sörensen, Hamburg Media School</i> "Political media scandal and election cycles" (with Marcel Garz)  |
|       |   |       | <i>Fabrizio Germano, Universitat Pompeu Fabra and Barcelona GSE</i> "Opinion dynamics via search engines" (with Francesco Sobbrío)  |
| 19.30 | - |       | Dinner  |

## Friday, June 26

- 9.30 - 11.00 **Session 4**  
*Johannes Hermle, NBER and University of Bonn* "Does conflict of interest lead to biased coverage? Evidence from movie reviews" (with Stefano DellaVigna)  
*Johannes Münster, University of Cologne* "Quantity restrictions on advertising, commercial media bias, and welfare" (with Anna Kerkhof)
- 11.00 - 11.15 Coffee break
- 11.15 - 12.45 **Session 5**  
*Marcel Garz, Hamburg Media School* "A research network on economics of media bias"  
*Gregory J. Martin, Emory University* "Bias in cable news: Real effects and polarization" (with Ali Yurukoglu)
- 12.45 - 14.00 Lunch break
- 14.00 - 15.30 **Session 6**  
*Christian Kolmer, Media Tenor International* "Asymmetric perceptions of the economy: Who follows whom?" (with Konstantin Kholodilin, Tobias Thomas, and Dirk Ulbricht)  
*Deborah Kistler, University of Lausanne* "To steal or not to steal: The effects of media on respect for property rights" (with Christian Thöni)
- 15.30 - 16.00 Discussion and final remarks

Each presentation last 30 minutes, followed by 15 minutes for discussion.